

**\*\* MEDIA ADVISORY \*\***

**Long Hill Township Police Department Recognizes Annual  
“Put the Brakes on Fatalities” Day on October 10  
-- Statewide Initiative Challenges Motorists to Buckle-Up, Slow Down and  
Obey All Traffic Laws to Keep New Jersey Roads Fatality-Free --**

**WHO:** Long Hill Township Police Department

**WHAT:** “**Put the Brakes on Fatalities Day**” was established twelve years ago to focus attention on reducing the 35,092 traffic fatalities that occurred in 2015 in the United States. In New Jersey, 562 individuals lost their lives on the State’s roadways in 2015. As part of a continuing effort in “moving toward zero fatalities,” motorists, pedestrians, motorcyclists, and bicyclists are asked to take extra care on October 10 to prevent traffic crashes and make this a **fatality-free day across New Jersey.**

**WHEN:** October 10, 2016

*Please visit the following web sites for additional information on this initiative:  
[www.brakesonfatalities.org](http://www.brakesonfatalities.org) or [www.njsaferoads.com](http://www.njsaferoads.com) .*

###